

# Fiera Capital Overview

Fiera Capital Corporation is a leading independent asset management firm with a growing global presence, committed to serving every client across North America, Europe and Asia. As one of Canada's largest independent asset managers with approximately C\$180.8 billion in assets under management as at September 30, 2021, we differentiate ourselves by our active approach to investment management and by offering a full suite of customized, multi-asset solutions across both public and private market asset classes.

Our success is driven by our employees, including over 250 investment professionals, who leverage their talent and expertise to act as trusted partners to our clients, providing investment insights and tailored solutions that cater to their specific investment needs. Our professionals have a broad range of skills and are supported by an agile entrepreneurial culture and an aligned global leadership team.

Our international presence is supported by deep local expertise enabling us to serve clients in the institutional, financial intermediary and private wealth channels. Our global reach allows us to meet the needs of the most sophisticated investors, including those seeking both asset class and regional diversification.

## Assets Under Management

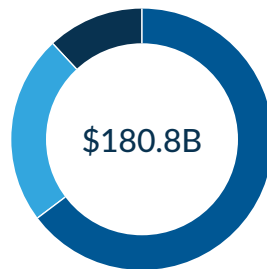
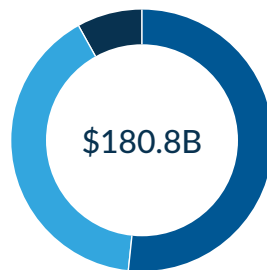
As at September 30, 2021

### By Distribution Channel

● Institutional Markets	\$93.5B	52%
● Financial Intermediary	\$73.0B	40%
● Private Wealth	\$14.3B	8%

### By Geography

● Canada	\$117.1B	65%
● United States	\$42.2B	23%
● Europe, Asia and Other	\$21.5B	12%



### Ownership

Fiera Capital is a publicly traded company on the Toronto Stock Exchange. Employees have a controlling interest in the firm with an ownership position of approximately 16%. The firm also has strategic partnerships with two well established financial institutions, Natixis Investment Managers and the Desjardins Group, who both also have significant ownership positions in Fiera Capital.

As Fiera Capital aims to become one of the world's top-tier asset managers, we are staying at the forefront of investment management science, guided by our mission and values of innovation, integrity, collaboration and excellence.

## Our Investment Platform

Fiera Capital is recognized for its active approach to investment management. Striving for investment excellence and delivering superior advice to our clients is at the core of everything we do. Through the years, we have developed a world-class reputation, thanks to our customized investment solutions, our capacity to deliver true alpha and by being at the forefront of private alternative investment strategies.

### Public Markets

Our globally diversified platform of Public Market investment capabilities spans the full spectrum of strategies, including a wide variety of investment styles across asset classes and across the risk spectrum, from small to large capitalizations, domestic and global strategies, top-down macro and credit-oriented fixed income strategies, as well as liquid alternative and volatility management strategies. Our multi-asset class expertise can assist clients in developing custom portfolios best positioned to help them achieve their investment objectives.

Our unique Public Markets team structure, based on independence and accountability, allows Fiera Capital to attract and retain world-class investment talent focused on delivering alpha through actively managed investment approaches.

Fixed Income	Equity	Fixed Income Solutions
Multi-Asset Class Solutions	Global Asset Allocation	Liquid Alternatives

### Private Markets

Fiera Capital's extensive offering of private alternative strategies leverages the firm's experienced talent and execution capabilities to provide investors seeking to further diversify their portfolios with sophisticated long-term solutions that offer the potential for higher growth, higher yields, stronger absolute returns and less volatility, along with a liquidity-risk premium, relative to traditional asset classes.

Private alternative solutions enable clients to address their capital-appreciation and income objectives while having the potential to act as a hedge against inflation.

Real Estate	Infrastructure	Agriculture
Private Debt	Asian Credit	Private Equity

## Sustainable Investing

At Fiera Capital, acting responsibly has always been one of our fundamental principles, both as an organization and as an asset manager.

Our ESG approach is underpinned by our strong conviction that organizations who successfully manage ESG factors create more resilient businesses and assets, and are better positioned to deliver sustainable value over the long term.

Our investment teams have the independence to implement their strategies and integrate ESG factors in a manner that best suits their investment style or asset class. We believe this flexible approach creates a more meaningful discussion with companies we invest in to address specific sustainability challenges.

We also believe that integrating ESG assessments into our investment analysis and decision-making processes truly benefits the valuation of companies, providing a deeper understanding of business models and industry challenges, in addition to helping companies thrive over the long term.

### United Nations Principles for Responsible Investing (UN PRI)



Since 2009, Fiera Capital has been a signatory of the UN PRI, worldwide leader in the field of sustainability. As such, we are continuously assessed on our performance and we report annually on our ESG integration approach and progress.

We are proud to have obtained above median results in several categories and to have earned an A+ in the Strategy and Governance category.

## Client Servicing and Thought Leadership

Fiera Capital's tailored client servicing is supported by a team of seasoned and passionate investment professionals.

Our team of client and asset class specialists takes pride in providing timely communication, delivering thought leadership, proactively discussing market opportunities and engaging with clients to keep them informed of the latest industry developments. Furthermore, Fiera Capital regularly produces thought leadership research on a wide array of key investment themes, as well as periodic publications on investment analysis, portfolio construction and market outlook.



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